From the Chair of the Board of Directors

2015 was a year that truly stood out in Woodstock Farm Sanctuary history. It was the year that we moved our operations from a 23-acre property to a new 150-acre site just 90 minutes north of New York City in High Falls, NY. It was the year that we provided sanctuary for more animals than ever before, giving more than 150 new animals a permanent and caring home. It was the year we became better positioned to educate and inspire even more people on the power of veganism and compassion for all living beings. It was a great year of progress, and we could not have done it without your support.

As we begin work on a strategic plan for the Organization’s short- and long-term future, we are expanding our revenue streams to include more planned programming (events, education, tours, etc.) and touching more people, both on-site and virtually. These revenue sources will help cover increased animal and medical costs from the many additional rescued residents, and they will provide for additional infrastructure needs. Our plan will also focus on board development and our precious human resources, including recruitment and retention of dedicated, professional animal advocates and caregivers.

When we re-opened the gates to the public at our Grand Re-opening ceremony in September 2015—perhaps the largest gathering to ever convene at a sanctuary for farmed animals—we knew nothing but positive things were to come. Now, thanks to your help, we are in a position to save more lives than ever before. All of us at Woodstock Farm Sanctuary are in awe of the continued public support we receive. Without you, we would only still be dreaming of a new home where we could help more animals, like Lexi the piglet or Caesar the steer. Without you, we wouldn’t be able to care for baby goats like Louie (for whom I have a special fondness), who sadly lost his mother during delivery and needed around-the-clock care from the Sanctuary staff.

It is thanks to you that we are able to continue this life-changing work, and we are delighted to share with you the highlights that made 2015 a record-breaking year. On behalf of the Board of Directors, we are grateful for an incredible community that gathers around our mission, our team, and the animals we love.

With gratitude,

David Cabrera
2015 at a Glance

New location at **150-acre** property

21 interns

800 volunteers

9,000 visitors

200 Campers

More than 150 animals rescued

4,895 donors

4 fundraising events

8 new membership partners

251,000 social media followers
Woodstock Farm Sanctuary experienced a year of tremendous growth and progress in 2015, all thanks to you—our visitors, volunteers, members and partners.

We moved to a new 150-acre property that provided us with the capacity to rescue and shelter more animals, as well as expand our ability to educate even more people about the plight of farmed animals.

2015 Accomplishments

Visitors

Since re-opening our doors to the public in September, despite a shortened visiting period, we welcomed about 9,000 visitors to the property.

Facilities

Our new facilities gave us the opportunity to welcome hundreds of visitors every weekend, host large-scale events and educational programs, and even weddings.

✦ Visitors are now able to purchase apparel, books and other unique merchandise while enjoying vegan food and beverages at the Visitor Center.
✦ The completely refurbished, state-of-the-art medical barn and treatment room facilitate our setting new standards for animal care and medical intervention.
✦ Our humane education room for children and small theater provide spaces where guests learn about farmed animals through workshops, group presentations, film screenings and other programs.
2015 Accomplishments

✦ The Dining Hall boasts a commercial kitchen for large-scale vegan events and weddings, providing additional revenue sources and educational forums moving forward.

✦ Woodstock Farm Sanctuary gained eight new membership partners in 2015, giving our supporters access to discounts and benefits at even more vegan restaurants and shops.

New Staff

Woodstock Farm Sanctuary expanded departments and created new positions in 2015, including a Humane Educator, Shelter Director and Interim Executive Director, to keep up with the demands of the new location and rapidly expanding scope of our impact as an organization.

“Are so thrilled to have this new property. New barns, bigger pastures and a larger medical care facility allows us to provide the animals that live here and those we continue to rescue with the best possible care. We couldn’t be more grateful to everyone who supported us with this move.” —Shelter Director Katherine Keefe

Volunteers & Interns

Your commitment to Woodstock Farm Sanctuary helped us hit an all-time high in 2015 for volunteer and intern support—about 800 volunteers and 21 interns.

Press/Social Media

We continued to use new media to promote and teach veganism and compassion to those who weren’t able to visit the Sanctuary in 2015.

✦ With additional staff resources on board, we were able to garner media coverage from outlets like CNN and The Guardian.

Community Outreach

✦ Along with welcoming 7,000 guests to our Grand Re-opening event on September 5th, we hosted two weddings, our annual ThanksLiving event, and the Youth Empowerment Action (YEA) Camp that boasts curriculum focused on social justice and animal rights. Thanks to our generous friends and business partners, we were able to take our fundraising efforts on the road. We held two off-site events in the New York City market—Woodstock in Williamsburg and Sanctuary in the City.
In the spring of 2006, Woodstock Farm Sanctuary officially opened its doors to the public on 23-acres of land in Woodstock, NY. It wasn’t long before we become a popular destination for local residents, tourists, budding activists and vegans-in-the-making—providing educational tours that allowed people to come face-to-face with animals they may only have known as food.

Nine years and many rescued animals later, we began to realize we were outgrowing the amount of pasture, barn and coop space needed to rescue more farmed animals and to accommodate our growing popularity with visitors and school groups. Our dreams were too big, and our cause too urgent, to remain at the original Woodstock location.

After months of searching, we discovered the perfect property in High Falls, NY, just 90 minutes north of New York City. With 150 acres, the new location is six-times larger than the old property, providing more capacity for visitors, volunteers, humane education, and most importantly, the ability to rescue more animals.

Woodstock Farm Sanctuary made the move in summer of 2015.

With the new Sanctuary location came many unknowns and urgent building projects. Thanks to your generous support and help, we built three new barns and also new coops, rehabilitated a dozen existing buildings, buried many yards of water and electric lines, and fenced beautiful, spacious pastures. Then we welcomed over 7,000 people to the new site at our Grand Re-opening event.

Woodstock Farm Sanctuary is now able to offer tours to thousands of regional visitors and conduct more education and outreach programs both on and off-site. We have already been able to directly save more than 150 lives in 2015—now providing a home to over 340 farmed animals—and thousands more are spared through our continued advocacy and outreach.

“Moving the Sanctuary and our hundreds of animals was a project unlike anything we’d ever attempted. But it warms my heart knowing we found the perfect new home, and are now better positioned to save countless lives for decades to come.”

—Co-Founder Jenny Brown
Your support allowed Woodstock Farm Sanctuary to help rescue over 150 animals in 2015.

Despite managing the details of a move, it was a record-breaking year for lives saved. These animals now live peacefully thanks to the support of our friends and family and help with sharing their stories with others. Major rescues this year included:

**Chickens from religious rituals in New York City.** These rituals typically include swinging the birds around by their legs or wings, packing them into crates for days without food or water, and then slaughtering them shortly after. Woodstock Farm Sanctuary welcomed a flock of these chickens who are now safe, starting to trust people and are full of personality!

**Survivors from a neglectful petting zoo in Montvale, NJ.** Animals were kept in deplorable conditions for years—small, filthy pens with an improper diet and forced to interact with people without adequate space to get away. Thankfully, the establishment shut its doors and we were able to win the freedom of Caesar the steer, Yoyo the donkey, Fluffy the sheep, hens Rita and Adrianna, and four goats Brownie, Estella, Oreo and Noel.

We are so thankful to have also been able to rescue other individuals, including:

**Lexi,** a piglet who was doomed to be killed at a small farm raising animals for meat for a farm-to-table restaurant. Thanks to a former culinary student working there at the time, she now safely resides at Woodstock Farm Sanctuary with her other pig friends.

**Johnny Boy,** the calf who was being raised by a private owner for slaughter at just 20 months old. Johnny frequently broke out of his enclosure and won the heart of a neighbor, who convinced the owner to release him to us.

**Picasso,** a chick who was dyed blue and auctioned off at a church as an Easter pet. The blue dye has worn off over time, and now he prefers to be near (or on) a human whenever possible!

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**2015 Rescue Highlights**

20 animals from a backyard butcher.

We stood in the doorways of dilapidated barns and barren pastures, where dozens of terrified sheep, goats and pigs were searching for food among dozens of others who had already been killed.

Together with Catskill Animal Sanctuary, Farm Sanctuary, the Hudson Valley SPCA and Skylands Animal Sanctuary & Rescue, every living animal was saved. We brought nine goats, five sheep and one mother pig with her five piglets back to Woodstock Farm Sanctuary. Shortly afterwards, six of the goats and one sheep gave birth, and we welcomed thirteen more babies to the herd!

“Seeing these terrified animals living in filth was heartbreaking, but typical of the abuse and neglect we see in modern-day animal agriculture. We experience such a powerful sense of purpose working hands-on to save these beautiful animals and give visitors the chance to connect eye-to-eye with them at our Sanctuary.”

—Interim Executive Director Jeff Lydon
2015 Financial Statements (Unaudited figures)
For the Year Ending December 31, 2015

Revenue
Membership and Donations............................................ $1,583,153
Merchandise Sales......................................................... $38,429
Events ........................................................................ $124,378
Other ............................................................................ $53,310
Total ............................................................................. $1,779,270

Expenses
Program
Farm/Animal Care & Education (excluding staffing)........ $289,161
Staff ........................................................................... $751,326
Operations ..................................................................... $286,055
Events, Promotions & Fund Raising (excluding staffing)..... $48,566
Other ............................................................................ $71,058
Total ............................................................................... $1,446,166

Total Net Assets ................................................................... $353,104

Board of Directors
Elissa Katz, Secretary • Robin Flynn, Treasurer • David Cabrera, Chair
Doug Abel • Dr. Ethan J. Ciment • Jody Rasch

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Woodstock Farm Sanctuary is a 501(c)3 non-profit organization run entirely by donations from the public. Donations are fully tax-deductible as allowed by law.